



The free, online Catholic community  
to regroup, renew our hope, and  
get smarter together.

[smartcatholics.com](http://smartcatholics.com)

## ABOUT SMARTCATHOLICS

SmartCatholics is one of the fastest-growing communities to support Pope Francis, help Catholics regroup, and create resources to renew our hope - free of trolls, ads, and toxicity. As of 2021, we have 4000+ members, and an email list of 18,000+.



### A MEMBERSHIP PLATFORM FOR CATHOLIC CREATORS

Through free groups, courses, and events, we're bringing help and tools to grow Catholic ministries. The face and future of the Church is more than the pioneers of new media. We need to meet the new voices faithful to the Holy Father and the mission to the modern world.



### THE FUTURE OF FREE, ONLINE CATHOLIC LEARNING

Learning about the faith should be easy for everyone, everywhere. That's why we're building the future of online Catholic learning. Our short, online courses help Catholics find inspiration and connection with other Catholics. Together, we can help families, catechists, teachers, and students everywhere move their faith journey forward.



### AN AUDIENCE-BACKED MINISTRY

SmartCatholics is 100% built by volunteers, donations, and collaboration with Catholic ministries. We live out a trifold call to deepen prayer life, get smarter, and be proactive toward others through kindly encounter.



### FOUNDER

Dominic de Souza is a cradle-Catholic passionate about how Faith, history, and science meet in today's world. SmartCatholics launched as a conference clearinghouse, and has grown into a home for Catholics and Catholic courses. [dominic@smartcatholics.com](mailto:dominic@smartcatholics.com)

# 2021-2022 ROADMAP

## **Early 2020: Catholic Conferences**

A lockdown shouldn't mean a shutdown. We supported and hosted 15 online conferences and events to keep speakers and faithful connected.

## **Mid 2020: Free Online Community**

We launched the fastest growing community to support Pope Francis, and build a home away from Facebook.

## **Early 2021: Keep the community informed**

Launched a monthly magazine featuring reflections on the great devotions of the Church, called 'SmartCatholics Insider'.

## **Mid-2021: Start our own shows**

SmartCatholics is all about the 'new evangelization,' a renewed hope for mission using all the new technologies we can. We launched several online series, including 'Mastermind', 'Authentic Catholic Man', and more.

## **Mid 2021: Growth through collaboration**

We focus on working together with like-minded Catholic ministries to grow our common mission of kindness, learning, and connection.

## **Late 2021: Free online courses for Catholics**

We dream of inspiring Catholics everywhere with beautiful, on-demand, faithful Catholic courses.

## **Early 2022: The Catholic impact accelerator**

We're building a suite of services to help the Catholic speakers and creators of today become tomorrow's voices. Help, insights, and tools.

- MISSION -

When Catholics understand our Faith in the modern world, we experience greater personal joy and confidence in sharing the good news.

